



Position: Product Manager

Avoset Health is a Medical Device company that develops and manufactures innovative medical equipment. Specifically, Avoset develops infusion pumps and related accessory products. Avoset health is an affiliated company of Q Core Medical and Sorrel Medical.

We are looking for a Product Manager to join our team; supporting product, marketing and customer-facing activities.

Job Description

- Drive the ideation, technical development, and launch of new mobile and web applications.
- Partner with stakeholders define KPIs and success metrics for the app holistically as well as specific user journeys.
- Break down concepts captured in the overall vision and roadmap into epics, detailed user stories, requirements and validation criteria to feed into the agile development process.
- Lead a cross functional team of UI/UX designers, developers and quality assurance professionals through story workshops, backlog grooming, ad-hoc whiteboard sessions to work through the details, development, validation, demos, pre-launch activities and post-launch stabilization.
- Incorporate A/B testing, analytics, market research and consumer insights to refine roadmap and future capabilities to continually reinvent the user experience and grow sales, engagement and connection with our customers.
- Measure performance, keep your pulse on the customer, anticipate bottlenecks, make trade-offs and take acceptable risks to maximize the benefit for our customer and business.
- Stay informed of consumer, technology and app specific trends to inform future strategy and prioritization.

Direct Manager: Director of Marketing



Job requirements:

- Education: BA with strong academic record (strong preference for quantitative, scientific, or technical backgrounds)

Experience:

- At least 2 years of experience in products / project management / R&D – Must
- 1 to 3 years of experience in customer facing positions, implementation, marketing – advantage
- 1 to 3 years of experience in web/mobile product management - advantage

Computer skills:

- Full control of MS-Office applications - must

Language skills:

- Fluent English (ability to present, speak and correspond with ease), mother tongue – advantage!
- Hebrew - professional proficiency

Personality:

- Ability to think and perform both tactically and strategically
- Excellent analytical skills with demonstrated experience turning data into actionable insights
- Deep understanding of business strategy and metrics
- Passionate about building functional and engaging user experiences
- Cross functional leadership experience
- Entrepreneurial mindset, with a bias for customer focused innovation
- Ability to multi-task and work well within a dynamic, fast-paced organization

Please send CV to: lilach.tamir@avoset.com